

Hospitality House of Charlotte Corporate Partnership Proposal

Hospitality House of Charlotte has outlined a yearly platform for our Corporate Partners that encompasses social responsibility, enhanced company culture, and brand awareness. Our Corporate Partnership Program goes beyond a traditional sponsorship opportunity and invites your employees to engage directly with our mission.



Did you know?

71% of employees think it is either imperative or very important to have a work culture supportive of giving and volunteering.



110,000+ Cars
Pass HHOC Daily



5,500+ Social
Media Followers



6,600+ Mailed
Annual Reports

Partnership Benefits

	Platinum \$10,000	Gold \$7,500	Silver \$5,000
Company logo on HHOC website with hyperlink.	✓	✓	✓
Mention on all HHOC social media platforms.	✓	✓	✓
Invitation to participate in customizable volunteer activities at the House with social media coverage.	✓	✓	✓
Company name announced at select events.	✓	✓	✓
Access to Corporate Partner exclusive events.	✓	✓	✓
Company logo printed in the Annual Report.	✓	✓	✓
Opportunity to collaborate with HHOC to curate off-site volunteering activities, which would include hearing from staff members and connecting with the HHOC mission.	✓	✓	
Features in select email communications.	✓	✓	
Company logo on banner displayed onsite at HHOC.	✓		